



SIGMA GAMMA RHO SORORITY, INC. PHI SIGMA CHAPTER'S 85TH CHARTER DAY

### **SPONSORSHIP PROPOSAL**

**HOSTED BY** THE YELLOW TEA **ROSE FOUNDATION** 





RESIDENT.YELLOWTEAROSE@GMAIL.COM

**Martin's Crosswinds** 7400 Greenway Center Drive Greenbelt. MD20770



### WHO WE ARE

### THE PHI SIGMA CHAPTER & YELLOW TEA ROSE FOUNDATION

The Phi Sigma Chapter was chartered August 14, 1938, at the home of Edna Forest Browne, the Charter Basileus (President). The sorority's motto, "Greater Service, Greater Progress," has been a guiding light for the members of the Phi Sigma Chapter in the District of Columbia.

True to the flower's connotation of hope and renewal, the Yellow Tea Rose Foundation, a 501(c)(3) non-profit organization, provides support for women and youth through scholarships, and services to the disadvantaged in the Washington, D.C. area. The Foundation was established and is operated by the ladies of the Washington, D.C., Phi Sigma Alumnae Chapter of Sigma Gamma Rho Sorority, Inc since 2006.

## ABOUT THE EVENT

#### **EVENT DETAILS**

 Join us for Pearls, Pinstripes and Pandemonium, a mystery dinner theatre celebrating the 85th Charter Day of the Phi Sigma Alumnae Chapter of Sigma Gamma Rho Sorority, Inc. Presented by the Yellow Tea Rose Foundation, the event will be held at Martin's Crosswinds on Aug. 12, 2023, 7pm to 11pm.

#### **IMPORTANT DATES**

Jan. 28 - April 8
Early Bird Tickets Available at \$150/person

April 9 - July 29
Regular Tickets Available at \$175/person

July 12, 2023
Vendor Registration Ends
Sponsorship Deadline
Ad Deadline

Aug. 12, 2023
Pearls, Pinstripes and
Pandemonium - Phi Sigma
Chapter's 85th Charter Day
Mystery Dinner Theatre

# **EVENT**DETAILS

### **SPECIAL PERFORMANCE**







**LIVE DJ** 



SCHOLARSHIP PRESENTATION

### **INTERACTIVE ACTIVITY**



360 РНОТО ВООТН



**LOCAL VENDORS** 



**OPEN BAR** 

#### PRESIDENTIAL \$2,500

- Four complimentary event tickets
- Your company logo included on marketing materials and event signage
- Full-page, digital ad and sponsorship listing in souvenir journal
- On-stage recognition as a sponsor during event
- · Logo and name featured on social media
- Logo and name featured on Phi Sigma and Yellow Tea Rose Foundation websites
- Opportunity for large check presentation
- Opportunity to provide company marketing material to event attendees.

PEARL \$1,500

- Three complimentary event tickets
- Your company logo included on marketing materials and event signage
- Half-page, digital ad and sponsorship listing in souvenir journal
- On-stage recognition as a sponsor during event
- · Logo and name featured on social media
- Logo and name featured on Phi Sigma and Yellow Tea Rose Foundation websites

RUBY \$750

- Two complimentary event tickets
- Your company logo included on marketing materials and event signage
- Quarter-page, digital ad and sponsorship listing in souvenir journal
- On-stage recognition as a sponsor during event
- Name featured on social media
- Name featured on Phi Sigma and Yellow Tea Rose Foundation websites

DIAMOND \$500

- One complimentary event ticket
- Sponsorship listing in souvenir journal
- Name featured on Phi Sigma and Yellow Tea Rose Foundation websites

#### **PATRONS**

As a patron, your donation will help support the Yellow Tea Rose Foundation and the Phi Sigma Alumnae Chapter in its mission to support the community. Patron names will be listed at the level of their donation:

- Gold \$100
- Blue \$50
- Silver \$25
- Yellow Tea Rose Table Swag \$100

### **PURCHASE AN AD**

#### **AD SPECIFICATIONS**

- Full Page (Ad Size 8.5 x 11") \$100
- Half Page (Ad Size 5 x 7") \$75
- Quarter Page (Ad Size 3 x 5") \$50
- Please submit camera ready Artwork/Copy along with your remittance by the deadline July 12th.
- Acceptable formats for all files include: PDF, PNG, JPEG. PNG and JPEG files must be high resolution at 300 DPI or greater.
- Ads must be submitted exactly as you wish them to appear. Any ad not meeting the size specification may be adjusted before publication.
- Acceptable forms of payment include cashier's check, certified check, or credit card.
- All payments should be made payable to the YELLOW TEA ROSE FOUNDATION.
- For your convivence you may submit ad payment online at www.yellowtearosedc.org

### VENDING OPPORTINITIES

#### \$200

Vendors will receive:

- 6' dressed table and two chairs
- WiFi connectivity
- Pre Event Announcement of vending participation

Vendors set-up time TBD

• Set-up must be complete by 6:30 p.m.

Click Here for your Vendor Application

### COVID-19 PRECAUTIONS

#### **COVID - 19 PRECAUTIONS**

#### **COVID EVENT POLICY**

By registering, you hereby acknowledge and agree to the following:

- 1. You will follow any and all applicable COVID -19 restrictions, rules, and safety requirements at the event that are either required by applicable law, rule or ordinance, or the event location.
- 2. You are aware that there are inherent risks and hazards connected with attending the in-person event that cannot be eliminated regardless of the care taken and you assume the risk of such risks, including, but not limited to, the potential of being infected with COVID-19.
- 3. With knowledge of the inherent risks involved, you are electing to voluntarily attend the event.
- 4. You release the Foundation and Sorority from any and all liability arising out of or relating to any injury or illness (including COVID-19) sustained by you while participating in or attending the event, including while in, on, or upon the premises where the event is being conducted, to the maximum extent permitted by applicable law.

## **APPLICATION**FORM

ponsorship Levels :			
Sponsorships	Patron Level		Ad Purchase
Presidential \$2,500	Gold \$100		Full Page \$100
Pearl \$1,500	Blue \$50		Half Page \$75
Ruby \$750	Silver \$25		Quarter Page \$50
Diamond \$500	YTR Table Swag	\$100	
Name of Sponsor to appear on promotion :			
Address :			
Phone no :			

#### Please make checks payable to:

The Yellow Tea Rose Foundation 7431 Blair Road, NW Washington, D.C. 20012

president.yellowtearose@gmail.com www.yellowtearosedc.org 20 23

### THANK YOU

### **CONTACT US**

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